

Opening Ceremony ...

TWIST-CONTROL Testing Equipment (Taicang) Co., Ltd. held successfully in High-tech Industrial Development Zone, Taicang

Sep.16th, 2021. The Opening ceremony of TWIST-CONTROL Testing Equipment (Taicang) Co., Ltd. (hereafter, Company TWIST-CONTROL Taicang) held successfully in in High-tech Industrial Development Zone, Taicang



After nearly a year of preparations, DEING Science & Technologies Development (Dalian) Co., Ltd., which belongs to DEING Group, and SP Süddeutsche Prüfanlagen GmbH from Baden-Württemberg, Germany, formally announced the establishment of a joint venture in Taicang (Company TWIST-CONTROL Taicang). This means that TWIST-CONTROL technology enters the Chinese market formally.



Participants of the event included representatives from **Baden-Württemberg** and **China Netzwerk Baden-Württemberg (CNBW) in China**, shareholders, Chinese and German companies, government Taicang and Shenyang,

Chinese Investors etc. The organizers are two member companies of CNBW with Chinese background: **DEING Group and Choyon Technology**. *Both companies are members of CNBW.*

Moderator of the meeting was **Mrs. Zhang**, General Manager of DEING China.



Mr. Bernhard Weber (photo above), Chief Representative of Baden-Wurttemberg in China (BW-I) and CNBW Vice First Chairman, and **Manuel Scherfer** (photo below), CNBW China interface in Taicang, delivered speeches.



They respectively introduced the work of BW-I in China and the background and goals of CNBW. Bernhard Weber emphasized that Baden-Wurttemberg is official partner of both Liaoning Province and Jiangsu Province. Therefore, it is of great significance to develop multi-party cooperation to achieve a win-win situation.



After that, **Prof. Dr. Friedrich Klein**, as the German shareholder of the joint venture, the CEO of SP Süddeutsche Prüfanlagen GmbH and AAGE GmbH (Baden-Württemberg), and the foundry expert of AALEN University, expressed his congratulations and great thanks through online live stream. He reviewed the history of his cooperation with China for more than 30 years, introduced to the guests the advantages and characteristics of TWIST-CONTROL technology in detail, and expressed his great confidence and expectations for the Chinese market.

After that, **Mr. Duan Yue Qiang**, Deputy Director of the Investment Promotion Bureau of Taicang High-tech Zone, also congratulated the establishment of the Company TWIST-CONTROL Taicang. He said that Taicang, as the hometown of German companies in China, has nearly 400 German companies so far, of which more than 100 are SMEs from Baden-Württemberg. At the same time, there are more than 600 local Chinese companies cooperating with German companies. He said that Taicang will continue to support German companies here to help them succeed in the Chinese market.



Moreover, **Mr. Shang Yongyi**, deputy director of the Investment Promotion Bureau of ShouFu New District of Huanggu District, Shenyang, also expressed his congratulations. He introduced the advantages of Liaoning Province to the guests. As China's old industrial base, Liaoning is currently in the critical stage of industrial upgrading and comprehensive revitalization.

He mentioned several important points: BMW China is headquartered in Shenyang, the aerospace industry is Shenyang's advantageous industry, Jiangsu and Liaoning are also provincial-level official partners, and the ShouFu New District is the central area of Liaoning Province. All this means more possibilities for cooperation.



Last but not the least, **Dr. Chen Lihe**, the Chinese shareholder of the joint venture Company TWIST-CONTROL Taicang, Chairman of DEING Group, delivered a concluding speech. He thanked all the guests for their attending. He introduced to the guests that as Prof. Dr. Klein's doctoral student and business partner, he has cooperated with the professor on the basis of mutual trust for many years.

Dr. Chen mentioned, the promotion and application of TWIST-CONTROL technology in China will make a significant contribution to the energy saving and emission reduction of China's foundry industry in the era of carbon neutrality.

More important, the establishment of Company TWIST-CONTROL Taicang is a successful example of cooperation between DEING Group and other SMEs from Baden-Württemberg interested in entering the Chinese market – it provides them with a reference solution.

Dr. Chen said that despite the impact of the epidemic, he has been to Taicang three times since last year. He was deeply impressed by Taicang as the hometown of German companies in China. He believed that with the support of

Taicang High-tech Zone, the business of Company TWIST CONTROL Taicang would be developed smoothly and the goals will be achieved as expected.



Dr. Chen (photo above) also introduced to the guests in detail the projects currently being promoted by DEING Group in Terms of Sino-German cooperation, including AddCasting technology of Schübel GmbH, FEV Shenyang, leading high-performance micro wind power technology from Austria and etc. He said, as a member company of CNBW and an international company group, DEING will continue to fully support the cooperation between China and Germany, Jiangsu and Liaoning in all respects.

He also sincerely invited the Guests from Taicang High-tech Zone to participate in the 8th Sino-German Lightweight Technology Annual Conference and the opening ceremony of contact office of CNBW in Shenyang which held in mid-to-late October.



After that, witnessed by representatives of Taicang and Shenyang, as well as other Chinese and German guests, **Mr. Duan Yueqiang**, Deputy Director of the Investment Promotion Bureau of Taicang High-tech Zone, and Dr. Chen Lihe, Chairman of DEING Group, jointly unveiled the Nameplate of Company TWIST-CONTROL Taicang

After the unveiling ceremony, a small cocktail party was held and the guests had a free discussion on a number of topics of interest.

The opening ceremony helped the Company TWIST-CONTROL Taicang obtain recognition and more support from Taicang and Shenyang, which will make its market entry and development in China more easily.

We believe, the event also increased the visibility of CNBW in China, especially in Shenyang and Taicang. The expanded network will help CNBW to attract more companies to join in. With the development of projects in Shenyang and Taicang, CNBW will become one of the most important participants and promoters of economic cooperation between Baden-Württemberg and China.

<http://www.deing-tech.cn>

<http://www.deing-tech.de>

www.twist-control.de

www.china-bw.net

www.bw-i.de

https://www.choyon.cn/#/index_german