



## **Press release on the hybrid event "eCar production – production technology of tomorrow" 07.09.2022 Taicang.**

The 2nd Taicang SME Summit, titled "eCar production – production technology of tomorrow" was successfully held in Taicang on September 7, 2022. Shortly after the domestic epidemic in 2022, 60 on-site and more than 50 online representatives of German SMEs were successfully invited to the conference to participate in the event. This event is still hosted by China-Team GmbH and co-organized by Taicang High-tech Development Zone.

Dr. Mao Yaping, member of the Standing Committee of Taicang Municipal Party Committee and Secretary of the Party Working Committee of the High-tech Zone, delivered an opening speech. Mr. Daniel Yoo, representative of the German Machinery Association in Shanghai, and Professor Shen Bin, Professor of Tongji University and dean of the Sino-German Institute, delivered a welcome speech. Industrie Informatik GmbH as a sponsor and senior executives from a total of six German and Austrian companies, including Shanghai Volkswagen, attended and made reports as guests.

At the forum, experts advised German SMEs to have the courage to seize opportunities in China, especially in emerging industries, such as the electric vehicle industry. The experts also recommend defining a two-location strategy for the future EU market and the Chinese market in a timely manner. Speeches from Mr. Harald Berg, CIO of Shanghai Volkswagen, a leading company in the field of production technology for electric vehicles, and Sick Sensor Co., Ltd. showed, various intelligent production technologies have been widely used in the electric vehicle industry in China. At the same time, the top managers of Weidmüller, Industrie Informatik GmbH and ruhlamat introduced cutting-edge application cases in software, hardware and big data segment in the smart factory industry. Finally, experts, especially Mr. Rainer Burkardt, head of practice of the well-known law firm Burkardt & Partner, pointed out that in the smart factory with informatization as the center, German enterprises should raise awareness of data security and carefully study the data security laws of the People's Republic of China, which was newly introduced in China. On this way, they can ensure a safe and compliant development of China market and even the global market.

The speeches of the companies prove that the two markets, Europe and China, are equally important. Both are customer markets as well as production and innovation locations. As a gathering place for small and medium-sized enterprises in the German automobile and various manufacturing industries, Taicang will definitely play an important role in the promotion of intelligent production.

### **Additional information**

China-Team and Taicang High-tech Zone launched the event brand "Taicang German SMEs Conference" in 2021. The purpose is to provide German SMEs with valuable market information and successful cases every year, to jointly innovate and share the market.