

# CHINA-GERMANY FUTURETECH & CAREER INSIGHTS

**24TH OF OCTOBER 2023**  
**STADTHALLE REUTLINGEN, GERMANY**  
**MANFRED-OECHSLE-PLATZ 1**  
**REUTLINGEN**

**EXPLORE CAREER and INDUSTRY trends of  
the FUTURE at China-Germany FutureTech  
& Career Insights – THE ultimate gathering  
for talents, professionals and enterprises!**

**MEDIA PARTNER:**

**TABLE** CHINA



## OPEN TO

- COMPANIES
- INNOVATORS
- INDUSTRY EXPERTS
- CAREER PROFESSIONALS
- STUDENTS
- YOUNG PROFESSIONALS



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# CHINA-GERMANY FUTURETECH & CAREER INSIGHTS

Future technologies are transforming industries and setting new standards for skills required to thrive. CHINA-GERMANY FUTURETECH & CAREER INSIGHTS 2023 brings together talents, businesses, and experts from Baden-Württemberg and Greater Bay Area to discuss FutureTech trends and showcase corporate culture and skillset of tomorrow.

## WHY ATTEND?

**LEARN FROM THE BEST:** Gain exclusive insights from executives at **Vetter Pharma, LongAi, Creative Biosciences, SmartMore** and many others. Discover the latest industry developments in future mobility, AI, next generation biomedicine and the green economy.



**CONNECT WITH INNOVATORS:** Network with innovative enterprises and industry leaders from Germany and China. Forge valuable connections that will shape your career path and push professional development.

**SUPERCHARGE YOUR SKILLS:** Participate in our career workshops and learn secrets of crafting a killer introduction pitch and mastering storytelling. Empower yourself to stand out in the competitive world of future-tech.



**CAREER-DEFINING INSIGHTS:** Delve deep into the new work environment together with our innovation experts and understand in-demand skills and knowledge needed for future-tech jobs.

**DIRECT ACCESS TO JOB OPPORTUNITIES:** Explore a multitude of job openings and gain direct access to companies in China and Germany.



# AGENDA

\*agenda subject to change\*

09:30	Registration and networking over coffee and tea	
10:00	<b>Start of the expert forum</b> Welcome and introduction	— <b>Felix Lee</b> , Journalist, China.Table
10:05	Opening Remarks & Welcome	— <b>Thomas Keck</b> , Lord-Mayor, city of Reutlingen & <b>Klaus Zenkel</b> , VP of European Chamber of Commerce in China
10:20	Introducing FutureTech regions: Greater Bay Areas meets Baden-Württemberg	— <b>Dr. Daniel Frerichs</b> , Director Europe, Invest in Huangpu <b>Dr. Hai Sun</b> , Manager Internationalisation Greater China, Baden-Württemberg International
10:30	Panel 1: Between #inChina4China, De-Risking and „We heal the world“ – how Biomedicine innovators and global players approach a multipolar world.	— <b>Moderator Dr. Daniel Frerichs</b> , <b>Joerg Zimmermann</b> , VP External Affairs, Vetter Pharma <b>Bettina Berendsen</b> , BB Business Consulting <b>Jiesi Chen</b> , GM at Creative Biosciences Europe
11:05	<b>Break</b>	
11:15	Panel 2: Competitors or partners in shaping the future of mobility - Chinese-German cooperation in the new automotive era	— <b>Moderator Felix Lee</b> <b>Christoph Kirsch</b> , Executive Senior Advisor Bosch Management Support GmbH <b>Thilo Ketterer</b> , Director China, Rödl & Partners
11:50	Panel 3: Hydrogen Economy - Short-term challenges & Long-term opportunities	— <b>Moderator Wolfgang Chen</b> <b>Elmar Ockenfels</b> , Representative for Germany & Switzerland, Port Antwerp-Bruges
12:25	Closing of the expert forum	— <b>Dr.-Ing. Elmar Stumpf</b> , President, China Netzwerk Baden-Württemberg
12:30	Lunch break in the exhibition area	
13:30	Innovation speeches by companies and Career Workshops	— <b>Lukas Tatge, Founder &amp; CEO</b> • Developing generative AI-Technology: skills and innovation tips from LongAI <b>Jackson Lam, International Business</b> • Advancing smart manufacturing and digital innovation - SmartMore
16:00	End	

# MEET OUR MODERATORS

## Moderator - Automotive - Felix Lee



Felix Lee is a Chinese-German journalist. He initially worked as an economics and politics editor at the taz in Berlin and was China correspondent in Beijing between 2012 and 2019. Felix now writes for the China.Table Professional Briefing.

As a child, he saw his father, Wenpo Lee, help build up the car company's business in China. Felix wrote a book about his family history: "China, my father and I. About the rise of a superpower and what the Lee family from Wolfsburg has to do with it", Ch. Links Verlag.

## Moderator - Hydrogen - Wolfgang Chen

Mr. Wolfgang Chen, Founder and CEO of Green MeOH GmbH (Green Methanol). Since 2004 study and work in renewable energy branch. In 2014 and founded one of the worldwide TOP 3 Methanol reformed Fuel Cell Company. He is also a co-founder of green hydrogen organization. [www.green-hydrogen.org](http://www.green-hydrogen.org). Created the largest online hydrogen platform to help Chinese supplier provide product and service to German customer.

Working with the concept "mobile electricity" he has provided different kind of hydrogen application solutions.



## Moderator - Biomedicine - Dr. Daniel Frerichs



Dr. Daniel Frerichs is Director of Huangpu (Guangzhou) District's first overseas office and leads Europe operations. He and his team are supporting European enterprises and technology leaders to settle down at the heart of the world's largest future mobility, green economy, IoT and biomedicine cluster – the Greater Bay Area. Mr. Frerichs has 15+ years of professional experience working on management board of management board of the Austrian hidden champion Julius Blum in Shanghai and and oversaw international business development for the Chinese medical device distributor MEDECHI.

# MEET OUR SPEAKERS & EXPERTS



**Jiesi Chen,**  
General Manager,  
Creative Biosciences Europe



**Christoph Kirsch,**  
Executive Senior Advisor  
Bosch Management Support GmbH



**Thilo Ketterer,**  
Director China,  
Rödl & Partners



**Dr. Hai Sun, Manager,**  
Internationalisation Greater China,  
Baden-Württemberg International



**Joerg Zimmermann,**  
Vice President External Affairs,  
Vetter Pharma



**Jackson Lam,**  
Sales Director, Global Business,  
SmartMore



**Bettina Berendsen,**  
BB Business Consulting



**Lukas Tatge**  
CEO & Co-Founder,  
LongAi

# INNOVATION SPEECHES & CAREER WORKSHOPS

## Innovation Speeches



Join us for riveting innovation speeches in the afternoon and get first-hand insights from the companies about skills and tools that are driving innovation of tomorrow.

**Moderator: Yingyi Butter, Managing Director, Huayou GmbH, Founder of Emicross Talents (Talents Network)**

## Career Workshop



“How to build and practice your introduction pitch – storytelling”

**Coach: Anne Brouwer Evanno, International Corporate Relations & Careers, ESSCA Business School, France.**



**MEDIA PARTNER:**



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## About the organizers

**Huangpu** is an administrative district of the Tier 1 city Guangzhou (Kanton) – the capital city of Guangdong Province. With USD 60 Billion, Huangpu generates a local GDP that compares to those of the city of Cologne (Germany), the metropolitan region of Toulouse (France), or Malmö metropolitan area (Sweden).

District leads in terms of economic and innovative performance in China and is home to around 20,000 private enterprises, 4000+ Multinationals (e.g., Honda, LG, Bayer, Samsung, Lonza, P&G, Zeiss, Hyundai, Magna, Astra Zeneca, Covestro, Siemens), 300+ Global Fortune 500 Projects, and 70+ listed companies. In recent years, Huangpu became one of China's future economy hotspots with companies in electric vehicles and autonomous driving (e.g., WeRide, XPeng, GAC), autonomous aerial vehicles (e.g., Ehang), semiconductor (e.g., Cansemi, Hinnotech), or life science (e.g., Beigene, Biosygene, Hennovcom).

**China-Network Baden-Württemberg e.V. (CNBW)** is a non-profit platform that brings together the interests of companies, municipalities, institutions, universities, colleges and other organizations as well as private individuals. The CNBW sees itself as a neutral organizer and moderator of offers for the exchange of know-how, practical knowledge, opinions and contacts. The guiding principle for all activities is mutual understanding for a good and successful cooperation.

The purpose of the association is the promotion of the German-Chinese understanding, especially the Baden-Württemberg-Chinese understanding. Chinese, as well as the stringent expansion of the information base in the economic, scientific and cultural area. The offers of the CNBW are directed to German companies, which want to work in or with China. And to Chinese companies, which want to work in China and to Chinese companies, which are already active in Germany or want to operate enterprises. And to representatives of municipalities, institutions, universities, colleges and other organizations

**The China Centre Tübingen (CCT)** is a central institution of the University of Tübingen, sponsored by the Karl Schlecht Foundation (KSG). Processes of transformation worldwide require a more intensive mutual intercultural perception and thus a deeper knowledge of each other. On the basis of shared knowledge, it is possible to build trust. This is especially true for China. Accordingly, the CCT sees itself as a bridge institution for linking science, business and civil society. China Competence, Economic Culture and China as part of school discipline.



**CNBW**  
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## Media Partner

