

2026

October 26-30
Jiangsu Province, China

6th Innovation Fair

Sino-Euro Business Development Conference

- Market Access to China
- Distribution opportunities in Europe
- Technology and Component Sourcing
- Cross Border E-commerce
- Business Ecosystem Insights
- Government and Institutional Support

Innovationfair.net

Europe Business Delegation to China

Welcome to Innovation Fair - Supporting Innovators in China since 2018

Building on the success of previous editions, the 6th Innovation Fair is scheduled to take place from 26–30 October 2026. The fair promotes international business development, uncovers sourcing opportunities, and provides direct access to the Chinese market, while also offering opportunities to represent and distribute products and services of Chinese businesses in Europe.

Showcase your products, pitch your ideas, and connect with the right partners through curated, industry-focused matchmaking.

Join us to connect, collaborate, and create new possibilities for your business.

Target Participants / Industry

This initiative is designed for companies and research institutes from Europe wishing to develop business activities in China. The industries include but are not limited to the following:



Benefits & Cost of Participation

Benefits

- Travel 1x Eco Class Ticket (roundtrip)
- Airport Pickup and Drop-off
- Transportation, Hotel, and Meals Throughout the Event
- Exhibitor Booth 9 m² (incl. backdrop & basic facilities)
- Networking Opportunity
- Local Company Discovery Tour

Registration Fees

- Standard Rate: **€1,480** (valid by 30 June)
- Late Registration: **€1,680** (valid by 31 August)

Optional Add-Ons

- Pre-event Matchmaking Services: starting from **€1,000**
- Post-event Follow-Up Support: starting from **€1,000**
- Larger / Joint Booths: upon request
- Tailored Proposals: upon request

How to Participate

1. Registering following the QR code.
2. Complete your company descriptions and your target Chinese counterparts.
3. Payment instructions will be sent via email after we confirm your registration.



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