



CHINA NETZWERK  
BADEN-WÜRTTEMBERG

巴登符腾堡  
中德经济协会

5 YEARS CNBW:

SYMPOSIUM + SUMMER GATHERING

STUTTGART – 24 July 2025

**When:**

**24 July 2025** - 4:00 / 5:00 p.m. to 9:00 p.m.

**Where:**

**MHP Arena, VfB Stuttgart**

Mercedes-Benz Business Center

MHP Arena Stuttgart: Lounge 1

**Topic:**

**Symposium + CNBW Summer Gathering**

Baden-Württemberg-Chinese cooperation and networks -  
Success factors for innovation, stability, growth, respect

**Review of 5 years of CNBW**

**What**

Stability and mutual understanding - these are critical factors for success in the global economy. The stringent expansion of a neutral information base in the economic, scientific and cultural fields with a broad range of services (specialist events, cooperations, etc.) - that is the mission of the CNBW.

The founding meeting of the non-profit association based in Stuttgart (second address in Oberkirch) took place on 24 July 2020 - a worthy occasion for a highlight event. This will take place in a similar form every year in future.

The Summer Gathering and the symposium will focus on projects and initiatives from Baden-Württemberg and China, as well as similarities and approaches for new ideas in business, culture and society. Both parts of the event can also be attended separately (free of charge).

## Participants:

- CNBW members, board members, partners, and other supporters
- Representatives from companies
- Representatives from local politics, chambers, associations, universities, colleges, media
- Students, trainees
- Other people interested in German-Chinese cooperation and exchange

## [Registration link](#)

**Pls wait for confirmation**

## AGENDA

4:00 pm	Arrival of participants CNBW Conference + Summer Gathering, exchange, networking (coffee/tea) Guided tour: MHP Arena (optional)	
<b>CONFERENCE</b> Baden-Württemberg-Chinese cooperation and networks - Success factors for innovation, stability, growth, respect  Moderation: <b>Dr.-Ing. Elmar Stumpf</b> , Chairman of the Board, CNBW		
Time		Experts
5:00 pm	Welcome by CNBW and partners	CNBW IHK Region Stuttgart VfB Stuttgart
5:15 pm	Discussion: Cooperation between Baden-Württemberg and China	Baden-Wuerttemberg Ministry of Economic Affairs (tbc) Consulate General PRC Frankfurt/Main
5:30 pm	Success factors for innovation, growth and stability in German-Chinese cooperation  Keynote speech, panel discussion + audience participation	Impulses: <b>Prof. Dr. Klaus Mühlhahn</b> (Free University Berlin) + CIDW  Discussion: <b>Henning Vogelsang</b> , BW_i Nanjing (Baden-Wuerttemberg's first representative in China) Company member Partner Media representative
6:00 pm	Musical contribution	

6:05 pm	Soccer as an example of successful cooperation	<b>Rouven Kasper,</b> VfB Stuttgart, Director of Marketing and Sales  + VfB Stuttgart players
6:25 pm	Musical contribution	
6:35 pm	5 years CNBW family - impulses from advisory boards, members, partners Presentation of CNBW working groups + projects Work from the perspective of a CNBW board member Discussion round	
7:20 pm	Musical contribution Presentation of CNBW employees Surprise	
7:30 pm	CNBW anniversary reception (snacks, drinks)  Guided tour: MHP Arena (parallel, optional) etc.	
9:00 pm	End	

**Language:** German, partly English / **Clothing:** Smart Casual

Accompanying program

- Partner presentations with stands, displays, roll-ups, logo projection
- Impulse + feedback videos
- Musical performances
- VfB Stuttgart
  - MHP Arena stadium tour
  - Raffle
  - VfB players

For questions and further information:

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