



CHINA NETZWERK
BADEN-WÜRTTEMBERG

巴登符腾堡
中德经济协会

5 YEARS CNBW: SYMPOSIUM + SUMMER GATHERING STUTTGART – 24 July 2025

When:

24 July 2025 - 4:00 / 5:00 pm - to 9:00 pm

Where:

MHP Arena, VfB Stuttgart

Mercedes-Benz Business Center, Lounge 1

Topic:

Symposium + CNBW Summer Gathering

Baden-Wuerttemberg-Chinese cooperation and networks -
Success factors for innovation, stability, growth, respect

Review of 5 years of CNBW

What

Stability and mutual understanding - these are critical factors for success in the global economy. The stringent expansion of a neutral information base in the economic, scientific and cultural fields with a broad range of services (specialist events, cooperations, etc.) - that is the mission of the CNBW.

The founding meeting of the non-profit association based in Stuttgart (second address in Oberkirch) took place on 24 July 2020 - a worthy occasion for a highlight event. This will take place in a similar form every year in future.

The Summer Gathering and the Symposium will focus on projects and initiatives from Baden-Wuerttemberg and China, as well as similarities and approaches for new ideas in business, culture and society. Both parts of the event can also be attended separately.

Participants:

- CNBW members, board members, partners, and other supporters
- Representatives from companies
- Representatives from local politics, chambers, associations, universities, colleges, media
- Students, trainees
- Other people interested in German-Chinese cooperation and exchange

AGENDA

4:00 pm	Arrival of participants CNBW Conference + Summer Gathering, exchange, networking (coffee/tea) Guided tour: MHP Arena (optional; limited) BYD test drives (contin. until 9:00 pm)	
CONFERENCE Baden-Wuerttemberg-Chinese cooperation and networks - Success factors for innovation, stability, growth, respect Moderators: Dr.-Ing. Elmar Stumpf , Chairman of the Board, CNBW Melina Weber , Influencer/ Content Creator		
Time		Experts
5:00 pm	Welcome note by CNBW + partners	. Dr.-Ing. Elmar Stumpf , Chairman of the Board, CNBW . Yiyang HUANG , Consul General, PR of China, Frankfurt/Main . Johannes Jung , Head of Department Strategy, Economic Law, Foreign Trade and Europe, Ministry of Economic Affairs, Labor and Tourism Baden-Württemberg
5:15 pm	Discussion: Cooperation between Baden- Wuerttemberg and China	. Yiyang HUANG . Johannes Jung
5:30 pm	Success factors for German- Chinese cooperation Moderator: Dr. Jin Shen , First Deputy Chairman of the Executive Board	Impulse (+ Discussion): Prof. Dr. Klaus Mühlhahn (Free University Berlin) + CIDW . Henning Vogelsang , Business Representative Office Baden-Wuerttemberg in China; Managing Director Baden-

		<p>Wuerttemberg International – Nanjing</p> <p>. Dorothee Minne, Team Leader International Sectors and Projects; Chamber of Industry and Commerce Stuttgart Region</p> <p>. Xing WANG, Secretary General, Chinese Chamber of Commerce in Germany</p> <p>. Christine Zhang-Lippert, Associate Partner, SET Management Consulting</p>
6:00 pm	Musical contribution	
6:10 pm	<p>5 years CNBW family - impulses from advisory boards, members, partners</p> <p>. Presentation of CNBW working groups + projects</p> <p>. Overview of association activities</p> <p>. Perspective of a CNBW board member</p> <p>Discussion; board members</p>	<p>. Dr. Julia Haes, CIDW</p> <p>. Theresa Stewart, Storymaker</p> <p>. Richard Hoffmann, Ecovis</p> <p>. Wolfgang Hirn, Author</p> <p>. Andreas Kleinn, Klai</p> <p>. Adrian Schmid, SET</p> <p>. Sven Spöde, Zeiss</p> <p>Jochen Schultz, General Manager, CNBW</p> <p>Dr. Christine Althausen, former Ambassador, former German Consul General in Shanghai</p> <p>. Pit Heltmann, former Ambassador, former German Consul General in Shanghai</p> <p>. Oliver Magiera, Referent China, Ministry of Economics Baden Wuerttemberg</p> <p>. Dr. Peter Schaumann Vice President Digitization, Marquardt Management SE</p> <p>. Bernhard Weber former Representative of Baden-Württemberg in China/Nanjing</p>
6:40 pm	Musical contribution	

6:55 pm	Soccer as an example of successful cooperation	Rouven Kasper , VfB Stuttgart, Director of Marketing and Sales
7:10 pm	Surprise + Raffle	
7:20 pm	Presentation: Team CNBW; Acknowledgments	
7:30 - 9:00 pm (End)	Anniversary reception; Networking (Snacks and Drinks); Presentation of sponsors etc.	

Language: German, partly English / **Clothing:** Smart Casual

Accompanying program

- Partner presentations with stands, displays, roll-ups, logo projection
- Impulse + feedback videos
- Musical performances
- Guided tour
- Raffle
- BYD test drives

REGISTRATION CLOSED

Participation: Confirmation email from the CNBW needed

Interested in Sponsoring?

For questions and further information

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