



September 8-11, 2025
Xiamen, China

The 25th China International Fair for Investment & Trade



A global investment event approved by UFI
(the Global Association of the Exhibition Industry)

The Largest and Most Influential International Investment Promotion Event

Hosted by the Ministry of Commerce of China, the China International Fair for Investment & Trade (CIFIT) is held annually from September 8 to 11 in Xiamen, China, and is dedicated to be a platform for two-way investment promotion, authoritative information release, and investment trend discussions. It is one of the most influential investment events in the world. CIFIT in recent years attracted representatives from government departments, official investment promotion agencies, chambers of commerce, multinational corporations, and other institutions from approximately 100 countries and regions globally. Additionally, government representatives from over 100 cities across China's 31 provinces, autonomous regions, and municipalities, as well as more than 1,000 domestic and international business and trade delegations, around 5,000 enterprises, and over 50,000 professional visitors participated.

The 25th CIFIT is scheduled to take place from September 8 to 11, 2025, in Xiamen, China, with the United Kingdom serving as the Guest Country of Honor. This CIFIT will focus on three major themes: "Invest in China", "Chinese Investment", and "International Investment", featuring a variety of thematic exhibition areas and activities like policy releases, thematic seminars, and business matchmaking to promote investment cooperation.

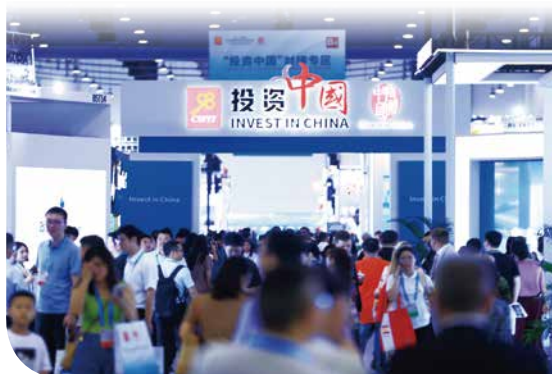
“Invest in China”

- **Themed Activities:**

we will invite government authorities and financial institutions to hold themed activities such as policy releases, trend discussions, and achievement presentation. Additionally, local governments, industrial parks, and investment promotion agencies across China to showcase investment environment and key industries through various tailored promotional activities.

- **Thematic Exhibition:**

we will set up the provincial and municipal pavilions and promotion area, the financial capital matchmaking area, the industrial park cooperation area, and the industrial investment promotion area, fully demonstrating the business environment, industrial policies, and financial services to provide efficient and convenient services for “Invest in China”.



“Chinese Investment”

- **Themed Activities:**

we will organize country-specific promotion seminars, cross-border investment promotion activities, and achievement presentations and case studies, helping Chinese enterprises “go global”, facilitating international cooperation in global industrial chains and supply chains, and promoting high-quality Belt and Road cooperation.

- **Thematic Exhibition:**

we will set up China Outbound Investment Area, Overseas Comprehensive Services Area, “Maritime Silk Road” Area, and the “Green Development” Area, building bridges between Chinese enterprises and overseas markets.

- **Themed Activities:**

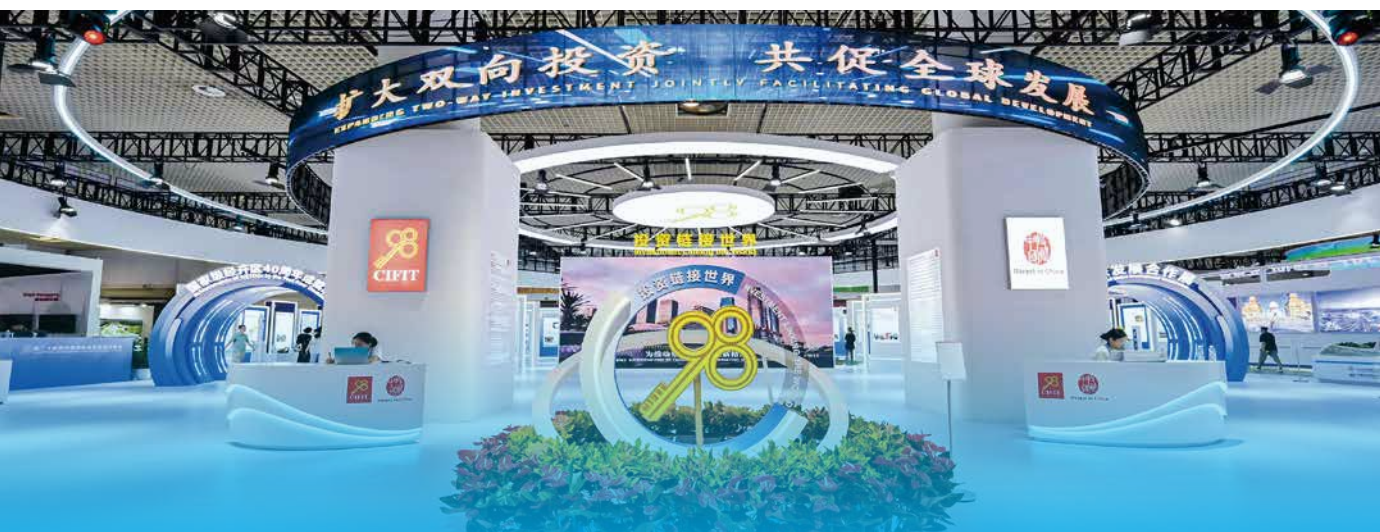
international organizations such as the United Nations Conference on Trade and Development (UNCTAD), the United Nations Industrial Development Organization (UNIDO), and the World Association of Investment Promotion Agencies (WAIPA) are scheduled to organize thematic activities and release key investment reports and information. Multilateral and bilateral economic and trade activities as well as various two-way investment cooperation events will also be held by relevant government organizations in China.

- **Thematic Exhibition:**

we will set up Global Cooperation Area, and International Investment Services Area, inviting foreign government agencies, international organizations, multilateral mechanisms, international financial institutions, investment promotion agencies, regional associations, overseas chambers of commerce, and official investment promotion agencies to exhibit and engage in matchmaking.

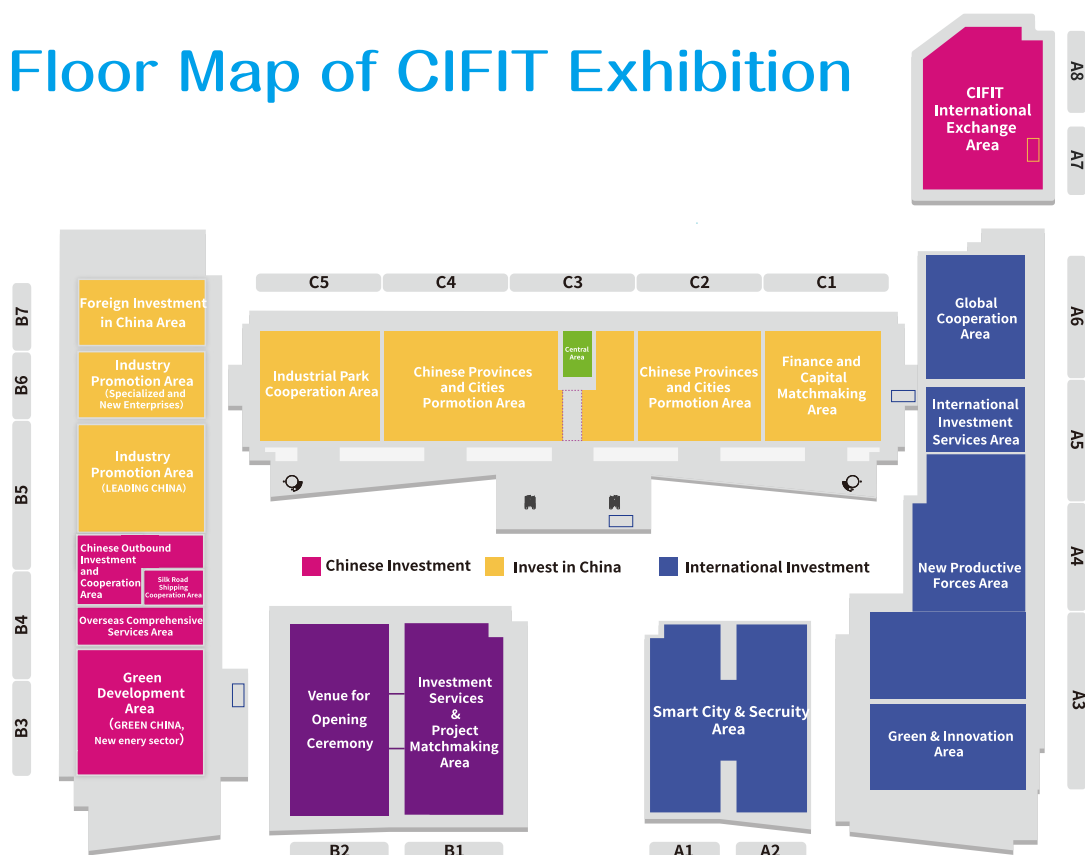
“International Investment”





For the latest updates for the major events of the 25th CIFIT, please scan the QR code.

Floor Map of CIFIT Exhibition



*Note: this floor map is the preliminary planning as to March, 2025. Please follow our online platform for more updated version.



Online CIFI

Global Investment Promotion Platform

• 01 One App connecting the world

Presenting investment information from 31 provinces, municipalities and autonomous regions in China, governmental investment promotion agencies and business associations of 100+ countries and regions, as well as thousands of investment institutions and companies.



WeChat Applet



App



Online Customer Service



• 02 One click acquiring all information

Acquiring investment information across the world, including the "soft" and "hard" environment of countries and regions, and the latest CIFI schedule of exhibitions, conferences, project matchmaking and other events.

• 03 One stop incubating quality projects

Demonstrating 700+ key industrial projects; providing information of 3,000+ key industrial parks and 30,000+ quality projects from around the world.

• 04 One platform enabling multi-channel communication

Enjoying communication via multiple channels, including APP, applet and website, allowing direct and effective networking on your screen anytime anywhere.

• 05 One grand event gathering world elites

Making appointments in advance for business meetings in person. CIFI- a grand event, gathering elites for more win-win business outcomes.

With the purpose to empower investment promotion with digitalization, Online CIFI matrix provides exhibitions, matchmaking, seminars, roadshows, and other services all online within the fingertips, and builds an all-in-one digital platform that integrates investment information release, project roadshow, and business matchmaking. Online CIFI aims to facilitate the connections among governments, merchants, projects, capital, talents and entities, accelerate the digital transformation and upgrading of investment promotion activities, within and beyond CIFI, and thus creating a "never-ending" CIFI.

We sincerely invite you to join
us in this grand event and
share the opportunities!

For registration or the latest information,
please log on the website:

www.chinafair.org.cn

Operation & Liaison Department of CIFT Organizing Committee

Tel: +86-592-2859904/2859909/2859824/2859966

Email: cifit@chinafair.org.cn

cifit5@chinafair.org.cn

jane@chinafair.org.cn

shanshanz@chinafair.org.cn