

Gain strategic intelligence on China's business environment, engage with leading experts and network with peers and local business practitioners

CMG Europe-China Conference Shenzhen (ECCS)

10-13 November 2024

From November 10-13, CMG will hold the Europe-China Conference Shenzhen (ECCS), a compact **3-day business learning conference** with **high-value content** presented by leading experts, **site visits** to leading local tech and “new economy” firms as well as **networking time** with your peers and European business practitioners in China. The conference content is designed to support **European headquarters** across corporate, investment and public sectors in times of strategic decision-making regarding China and centers on key **contextual factors** ranging from a rapidly evolving local market and competitive environment to China's developmental challenges and persisting geopolitical tensions.



Shenzhen



Professionals in managerial positions in European organizations, primarily based in Europe



3 full days, Sunday noon till Wednesday noon



€ 2'750.– per participant, excl. flights/hotel



Programming: 1. Economy/Business, 2. Shenzhen/Technology, 3. China in the World/Geopolitics, and 4. Society/Culture

**Travel with us to Shenzhen
and join the 2024 ECCS!**

Registration deadline: mid July 2024



Want to learn more what you can expect as a participant? Take the opportunity and dial in to one of our **three digital info events**: 20.06., 01.07. and 08.07.2024, 830-900am CEST.