



CNBW & CEIBS Invite You to This Exclusive Panel Discussion Including a Flying Networking Dinner Afterwards. **Limited to 35 Attendees.**

A look into how business leaders can adapt and thrive in fast-changing environments, drawing on Yuen Ling's commercial experience in and with China, and Henrik's expertise in sales execution and strategy implementation. We envision a candid exchange on what agility really looks like in practice, especially when navigating cultural, operational, and regulatory differences.

Panelists

Yuen-Ling Lok, Global Sourcing and Transformation Manager at Covestro

Yuen-Ling is a CEIBS MBA alumna and business manager at Covestro. With nearly 20 years of experience in product management, marketing, sales, commercial excellence, and business development, she now works in global procurement, sourcing special amines and driving two major transformation initiatives — S/4HANA and a global value contribution plan.

She has driven commercial growth and negotiated with external partners in diverse markets, with past regional responsibility across NAFTA, EMEA, and APAC. Having lived and worked in China, Hong Kong, Germany, and Spain, she brings a grounded perspective on aligning global strategies with local execution. Her work connects strategic ambition with operational and commercial agility — offering a real-world view of how value is created across borders.



Henrik Schöpfer, Managing Director at Lebenswerk Consulting Group

Henrik is a CEIBS alumnus and Managing Partner at Lebenswerk Consulting Group. He brings 18 years of leadership experience from one of the world's largest life science companies, where he held senior roles across finance, strategy, and commercial functions. Having led major transformation programs with measurable success, Henrik understands what it takes to turn strategic ambition into tangible results. At Lebenswerk, he works with clients to master complex change, particularly in the healthcare sector, with a strong focus on execution and sustainable value creation. Drawing on his international background and expertise, Henrik brings a pragmatic perspective on how strategic agility can be achieved across different cultural, operational, and regulatory environments.



Organisers

CEIBS Zurich in collaboration with CNBW

Date: Friday, 14th November 2025

Time: 18:30 – 20:30, 30 min panel & discussion with networking dinner, courtesy of CEIBS

Location: Holiday Inn Stuttgart, Mittlerer Pfad 25-27, 70499

[Click here](#) to sign up or scan the QR code to register.

