

The Faculty of Business, Culture and Legal Studies, Konstanz University of Applied Sciences, invites applications for a full professorship:

**Professorship in Business, Business Communication  
and Politics in East Asia (f/m/d)  
Salary Bracket W2 (Reference No. 1-1620)**

The key responsibilities of this professorship entail bachelor/master-level teaching in the fields of

- Social, economic and political structures and processes in East Asia
- Economic relations and transformation processes in East Asia with a focus on the Chinese-speaking region
- Transcultural communication in business contexts such as project management and leadership

Other responsibilities include:

- Applied research and third-party funding applications
- Cooperation with partner universities, institutions, and economic actors in Asia

The position holder shall fulfil the official duties of a university teacher pursuant to § 46 of Baden-Württemberg's State University Act (LHG).

The successful candidate will have an international professional profile, also involving work and management experience in East Asia, which will enrich the university's three Asian Studies and Management programmes. We also expect a strong commitment to vocationally oriented teaching, collaboration in the further development of our study programmes, and action to increase internationalization and cooperation with our partners, including regular travel to East Asia. The professorship requires the teaching of courses in the German, English and Chinese language at bachelor's and master's level. Active participation in academic administration is expected. Experience of obtaining and implementing third-party funded projects in the fields of research, development and knowledge transfer is desirable.

The requirements for employment are laid out in detail in § 47 of Baden-Württemberg's State University Act (LHG). In particular, applicants should be aware that 1) as a rule, the teaching load amounts to 18 teaching hours of 45 minutes per week in two 15-week semesters; and 2) applicants must demonstrate five years of previous employment, of which at least three were spent outside academe. For more information, please refer to the university's general information for professorships, which can be found on <https://www.htwg-konstanz.de/de/hochschule/internationalisierung/applying-for-faculty-positions/>

Professors are initially hired as probationary civil servants. Tenured (lifelong) civil service positions are offered after three years without a further application process, provided that the probationary professor continues to fulfil the requirements of civil service law.

The university seeks to increase the number of its female and diverse faculty members and therefore strongly encourages female and non-binary applicants to apply for the position. Severely disabled persons with equivalent qualifications will be accorded preferential consideration.

Applications with the usual documents (in particular, curriculum vitae, certified copies of certificates as well as proof of professional activities and a list of publications) are invited - stating the reference number - by 31.01.2023 at the latest, preferably via our online application form at <https://www.htwg-konstanz.de/hochschule/die-hochschule-als-arbeitgeberin/onlinebewerbung> or to the President of the University of Applied Sciences Konstanz, Prof. Dr. Sabine Rein, Alfred-Wachtel-Strasse 8, 78462 Konstanz, Germany.

If you have further questions regarding the professorship, please contact the chair of the selection committee, Prof. Dr. Konstantin Hassemer at [hassemer@htwg-konstanz.de](mailto:hassemer@htwg-konstanz.de).

Inquiries regarding Dual Career Services can be directed to Ms. David ([michaela.david@htwg-konstanz.de](mailto:michaela.david@htwg-konstanz.de)).