



CHINA NETZWERK  
BADEN-WÜRTTEMBERG

巴登符腾堡  
中德经济协会

## 5 YEARS CNBW: SYMPOSIUM + SUMMER GATHERING STUTTGART – 24 July 2025

### When:

24 July 2025 - 4:00 / 5:00 pm - to 9:00 pm

### Where:

#### **MHP Arena, VfB Stuttgart**

Mercedes-Benz Business Center, Lounge 1

### Topic:

#### **Symposium + CNBW Summer Gathering**

Baden-Wuerttemberg-Chinese cooperation and networks -  
Success factors for innovation, stability, growth, respect

#### **Review of 5 years of CNBW**

### What

Stability and mutual understanding - these are critical factors for success in the global economy. The stringent expansion of a neutral information base in the economic, scientific and cultural fields with a broad range of services (specialist events, cooperations, etc.) - that is the mission of the CNBW.

The founding meeting of the non-profit association based in Stuttgart (second address in Oberkirch) took place on 24 July 2020 - a worthy occasion for a highlight event. This will take place in a similar form every year in future.

The Summer Gathering and the Symposium will focus on projects and initiatives from Baden-Wuerttemberg and China, as well as similarities and approaches for new ideas in business, culture and society. Both parts of the event can also be attended separately.

### Participants:

- CNBW members, board members, partners, and other supporters
- Representatives from companies
- Representatives from local politics, chambers, associations, universities, colleges, media
- Students, trainees
- Other people interested in German-Chinese cooperation and exchange

### AGENDA

4:00 pm	<b>Arrival</b> of participants CNBW Conference + Summer Gathering, exchange, networking (coffee/tea)  <b>Guided tour:</b> MHP Arena (optional; limited) <b>BYD test drives</b> (contin. until 9:00 pm)	
<b>CONFERENCE</b> Baden-Wuerttemberg-Chinese cooperation and networks - Success factors for innovation, stability, growth, respect  Moderators: <b>Dr.-Ing. Elmar Stumpf</b> , Chairman of the Board, CNBW <b>Melina Weber</b> , Influencer/ Content Creator		
Time		Experts
5:00 pm	Welcome note by CNBW + partners	. CNBW  . Baden-Wuerttemberg Ministry of Economics  . General Consulate PR of China, Frankfurt/Main
5:15 pm	Discussion: Cooperation between Baden- Wuerttemberg and China	. Represent. of Baden- Wuerttemberg Ministry of Economics  . <b>Yiyang HUANG</b> , Consul General, PR of China, Frankfurt/Main
5:30 pm	Success factors for innovation, growth and stability in German-Chinese cooperation  Discussion	Impulse (+ Discussion): <b>Prof. Dr. Klaus Mühlhahn</b> (Free University Berlin) + CIDW  . <b>Henning Vogelsang</b> , Business Representative Office Baden-Wuerttemberg in China; Managing Director Baden-

		<p>Wuerttemberg International – Nanjing</p> <p>. <b>Xing WANG</b>, Secretary General, Chinese Chamber of Commerce in Germany</p> <p>. <b>Christine Zhang-Lippert</b>, Associate Partner, SET Management Consulting</p>
6:00 pm	Musical contribution	
6:10 pm	<p>5 years CNBW family - impulses from advisory boards, members, partners</p> <p>. Presentation of CNBW working groups + projects</p> <p>. Perspective of a CNBW board member</p> <p>Discussion; board members</p>	<p>. <b>Dr. Julia Haes</b> (CIDW)</p> <p>. <b>Theresa Stewart</b> (Storymaker)</p> <p>. <b>Richard Hoffmann</b> (Ecovis)</p> <p>. <b>Wolfgang Hirn</b> (Author)</p> <p>. <b>Lei Cai</b> (Klai)</p> <p>. <b>Adrian Schmid</b> (CNBW)</p> <p><b>Dr. Christine Althausen</b>, former Ambassador, former German Consul General in Shanghai</p> <p>. <b>Pit Heltmann</b>, former Ambassador, former German Consul General in Shanghai</p> <p>. <b>Oliver Magiera</b>, Referent China, Ministry of Economics Baden Wuerttemberg</p> <p>. <b>Dr. Peter Schaumann</b> Vice President Digitization, Marquardt Management SE</p> <p>. <b>Bernhard Weber</b> former Baden-Wuerttemberg's first representative in China/Nanjing)</p> <p>. <b>Dorothee Minne</b>, Team Leader International Sectors and Projects; Chamber of Industry and Commerce Stuttgart Region</p>
6:40 pm	Musical contribution	
6:55 pm	Soccer as an example of successful cooperation	<b>Rouven Kasper</b> , VfB Stuttgart, Director of Marketing and Sales

7:10 pm	Presentation: Team CNBW; Acknowledgments	
7:25 pm	Surprise	
<b>7:30 - 9:00 pm</b> (End)	<b>Anniversary reception; Networking</b> (Snacks and Drinks); Presentation of sponsors etc.	

**Language:** German, partly English / **Clothing:** Smart Casual

#### **Accompanying program**

- Partner presentations with stands, displays, roll-ups, logo projection
- Impulse + feedback videos
- Musical performances
- Guided tour
- Raffle
- BYD test drives

#### **[Registration link](#)**

Participation is only possible after confirmation  
Please wait for a confirmation email from the CNBW

**\* Event is fully booked – we will try to admit further participants**  
You can (also) register here (waiting list): [info@china-bw.net](mailto:info@china-bw.net)

#### **Interested in Sponsoring?**

#### **For questions and further information**

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