

# STEP INTO THE FUTURE

## BEIJING INNOVATION TOUR

APPLY NOW

Designed for students, young entrepreneurs, and future changemakers.

Location: Beijing, China

Tour Dates: September 18<sup>th</sup>–25<sup>th</sup>, 2025

## WHY JOIN THE BEIJING INNOVATION TOUR?

### Unlock China's Innovation Center

Spend 8 days in Beijing, one of the world's most dynamic cities—where ancient culture meets cutting-edge innovation. From tech giants and leading universities to world heritage sites and entrepreneurial networks, this program offers a front-row seat to China's future.



#### Explore China's Innovation Powerhouse

Visit global tech leaders such as ByteDance, Baidu, Xiaomi, JD.com, and SenseTime.



#### Connect with Thought Leaders

Attend talks and sessions with innovators, founders, researchers, and entrepreneurs.



#### Top Academic Access

Gain insights from China's elite universities such as Tsinghua and Peking University.



#### Experience Culture & Creativity

Visit iconic landmarks like the Great Wall, Forbidden City, and Summer Palace.



#### Engage in Future Opportunities

Explore internship options, startup incubators, and China-Europe collaboration platforms.



#### Build a Global Network

Meet like-minded talents and industry contacts from both China and abroad.

## WHERE GLOBAL TALENT MEETS CHINA'S INNOVATION ENGINE

Beijing isn't just a city—it's a launchpad for the future.

As China's leading innovation center, a city where tradition meets disruption, it blends deep academic strength with unmatched entrepreneurial energy. From world-changing billion-dollar startups to globally recognized research hubs, Beijing is where ideas scale, industries transform, and talent thrives. This is your gateway to explore cutting-edge technologies, connect with pioneers, and discover what's next—right at the source.

### No. 1 in China for:

- Number of high-tech enterprises (over 30,000)
- R&D spending as % of GDP (over 6%)
- Invention patent ownership
- Overall innovation capability

### Also home to:

- Over 115 unicorn companies
- More than 100 national key laboratories
- Over 100 top-tier research institutes & universities
- Global HQs and R&D hubs of major tech giants

### Spotlight: ZGC National Independent Innovation Demonstration Zone

Known as "China's Silicon Valley," ZGC is home to more than 20,000 high-tech enterprises and the launchpad of many of China's tech titans. It represents Beijing's dynamic ecosystem where startups scale and global companies innovate.

### Birthplace of world-leading firms like:

- ByteDance (TikTok) – short video, AI, global media
- Baidu – search, autonomous driving, generative AI
- Xiaomi – smart devices, smartphones, AIoT
- JD.com – e-commerce, smart logistics, robotics

ByteDance

Baidu

xiaomi

JD.COM

## WHERE TOMORROW'S TECHNOLOGIES ARE BUILT

### Featured Innovation Sectors

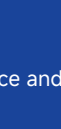
#### Artificial Intelligence (AI)

China's AI capital. Home to national AI labs, AI chips, facial recognition, and generative AI pioneers. ● Baidu ● AI Park ● SenseTime ● Megvii



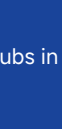
#### Smart & Green Mobility

World leader in EVs, autonomous driving, and battery tech. ● Li Auto ● XPeng Motors ● Baidu Apollo ● CATL R&D



#### Green Tech & Sustainability

From energy storage to smart cities, Beijing leads sustainable innovation for the future.



#### Biotech & Life Sciences

Beijing hosts China's top medical research centers and biotech startups driving global change. ● Beijing Genomics Institute ● Sinovac ● Peking Union Medical College Hospital



#### Quantum & Frontier Technologies

Quantum computing, 5G+, aerospace, and satellite systems all thrive in Beijing's tech corridors. ● Institute of Physics (CAS) ● Origin Quantum ● Beihang University



### Elite Research Institutions

#### Tsinghua University

Often called the "MIT of China," a global leader in tech, engineering, and innovation.

#### Beijing University

A symbol of academic excellence, contributing to foundational science and entrepreneurship.

#### (Chinese Academy of Sciences) Institute of Automation

One of the world's top research hubs in robotics, machine learning, and intelligent systems.

"When you're in Beijing, you're already in the future."

## BEIJING: WHERE MILLENNIA OF CULTURE INSPIRE THE FUTURE

### Timeless Landmarks & Living Heritage

#### The Forbidden City

Once home to emperors for 500 years, the largest palace complex in the world offers a glimpse into China's imperial power and aesthetics.

#### The Great Wall

A world wonder stretching across mountains, symbolizing China's strength and unity through centuries.

#### The Summer Palace

A masterpiece of Chinese landscape design combining lakes, palaces, and natural harmony.

#### Temple of Heaven

A symbol of cosmological order, where Ming and Qing emperors prayed for good harvests.

#### Traditional Hutongs

Narrow alleyways weaving through Beijing's oldest neighborhoods—home to tea houses, artists, and authentic local life.

From the grandeur of imperial palaces to the energy of traditional hutongs, Beijing offers a deep cultural experience that connects the past to the present. Explore the stories behind ancient landmarks, discover the art and philosophy that shaped a civilization, and feel the rhythm of a city where history is alive in every corner.

## A CITY OF MUSEUMS, ARTS AND CULTURAL FUSION

### 7 UNESCO World Heritage Sites

Discover some of the world's most significant historic treasures.

### 180+ Museums

From imperial artifacts to modern art, science, and design.

### Art & Performance

Explore Beijing Opera, contemporary theater, street art, and immersive experiences.

### Olympic Legacy

Walk through the iconic "Bird's Nest" and relive the 2008 and 2022 Games.

### Connection to Innovation

Innovation doesn't happen in isolation. In Beijing, deep cultural identity fuels bold ideas. The balance of heritage and forward-thinking is what makes the city a hub of creativity and global influence.

## PROGRAM ITINERARY

DISCOVER  
CONNECT  
EXPERIENCE

A Full Week of Immersion in Beijing's Innovation and Culture

#### Day 1

- Arrival in Beijing
- Evening welcome dinner & orientation

#### Day 3

- Visit to Zhongguancun Innovation Hub
- Startup incubator tour + youth networking

#### Day 5

- Academic visits to top universities in Beijing
- Expert talk on innovation and research

#### Day 7

- Great Wall Experience (day trip)

#### Day 2

- Visits to top tech companies (e.g. Baidu, ByteDance, Xiaomi)
- Keynote session with entrepreneurs

#### Day 4

- More company visits (e.g. Xiaomi, JD.com, SenseTime)
- Roundtable: Future of Tech in China

#### Day 6

- Museum or cultural site visit (e.g. Forbidden City or Summer Palace)
- Optional workshop or internship taster
- Evening: local performance

#### Day 8

- Wrap-up session + open discussion
- Departure or optional individual program extension

\*Final schedule will be confirmed before departure.



APPLY NOW  
CLICK HERE

Application Deadline  
July 31<sup>st</sup>, 2025

Spots are limited maximum 45 participants, minimum 30 required. Apply early to secure your place!

Location: Beijing, China

Tour Dates: September 18<sup>th</sup>–25<sup>th</sup>, 2025

Students, young entrepreneurs, young talents

Language: English

### Visa Info

No visa required for many other nationalities to enter China.

Contact Us

Email: info@zgic-innohub.de

## READY TO JOIN THE FUTURE IN BEIJING?

Take the leap into the heart of China's innovation engine. Explore opportunities, build lifelong connections, and gain global insight in one of the world's most vibrant cities. Whether you're a student, a young entrepreneur, or a future leader—your journey starts here.

### How to Apply

#### Step 1

Scan the QR code or click the "Apply Now" button in the PDF to get started.

#### Step 2

Fill out the short application form and submit the required documents by the deadline

#### Step 3

Get ready for your journey! Once accepted, you'll receive your confirmation, payment instructions, and next steps.

Don't wait—spots are limited and applications are reviewed on a rolling basis!

### Participation Fee

For Students: €750  
For All Others: €980

Price includes:

- 7 nights' accommodation (shared twin room – single room upgrade available at extra cost)
- Daily breakfast
- 8 full meals
- All in-city transportation during the program
- Entry fees for cultural sites & guided tours
- Full access to company visits and innovation hubs
- Special events, talks, and networking activities

Experience 8 days of immersive learning, culture, and innovation – all at one inclusive price!

Organized by ZGC InnoHub in partnership with leading Chinese and international institutions.

CHINA NETWORK BADEN-WÜRTTEMBERG 中德青年网络中心

ZGC INNOHUB INNOVATION CENTER @ Germany