



Rödl & Partner

MPS ARCHONIC

NAI Sofia Group
Shanghai
COMMERCIAL REAL ESTATE SERVICES, WORLDWIDE

2025 China Interactive Roadshow

Share your Challenge

Shape the conversation with live polling
and real-time audience & expert feedback.

We are pleased to invite you to an exclusive Roadshow designed to drive an interactive high-level dialogue on China and SEA FDI, legal compliance, and strategic localization.

Exclusive Factory Tours

Gain firsthand insights into cutting-edge manufacturing and operational excellence.

Interactive, Data-Driven Discussions

We're flipping the script with real-time polling technology that puts you in control. Vote instantly, see collective results projected live, and watch as expert discussions adapt to your priorities.

Curated Executive Networking

Connect with top-tier peers in a high-value environment designed for strategic growth.

2025 China Interactive Roadshow

Dates, Speakers and Cities

06. Nov. 2025 **RAFI**

Shanghai

17. Nov. 2025 **Faytech**

Huizhou / Shenzhen

25. Nov. 2025 **KERN LIEBERS**

Taicang

26. Nov. 2025 **Kesseböhmer**
Featuring SGIP

Changzhou

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General Agenda

- | | |
|--------------|---|
| <u>15:00</u> | Registration at Host Factory |
| <u>15:20</u> | First Poll and Welcome Speech from Host |
| <u>16:00</u> | First Interactive Part with Poll Questions to
Audience and Answers of Panel Experts
with Q& A and Discussions |
| <u>16:45</u> | Factory Tour Host Company |
| <u>17:20</u> | Second Interactive Part |
| <u>18:00</u> | Networking |
| <u>19:30</u> | Shuttle back (only for Shenzhen) |

General Speakers



Sebastian Wiendieck , Rödl & Partner Head of legal practice, China

Sebastian Wiendieck is head of the legal practice of Rödl & Partner in China. He is based in Shanghai where he is listed as foreign registered lawyer. Mr. Wiendieck has lived and worked in China for almost 20 years. Mr. Wiendieck advises and supports multinational and mid-size companies, mainly from Europe, on their business operations and investments in China. He specializes in corporate law, foreign direct investment and mergers and acquisitions as well as compliance matters.



Steven C. Lux, MPS Archonic Partner and General Manager

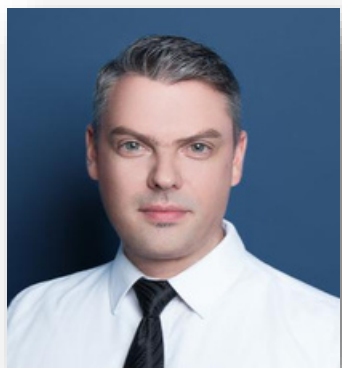
Steven Clint Lux, Executive Director & Partner, Asia Pacific has nearly 20 years of experience in project management and corporate property planning throughout Asia Pacific, with a strong focus on China and Southeast Asia. Over his career, he has successfully led and overseen the development of more than 80 company locations, guiding international clients from strategic planning and land acquisition through design, construction, and operational readiness.



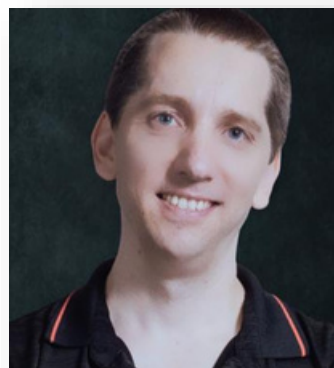
Bjarne Bauer, Nai Sofia Group Managing Partner, China

Bjarne Bauer has been working in the commercial real estate industry for 21 years, four in Germany and 17 in China. As NAI Sofia Group's Commercial Director, Bjarne steers the overall direction of the organization and takes final responsibility for all aspects of its business. He directly oversees the operations of NAI Sofia Group's office space and industrial premises consulting business.

Speakers Host Companies



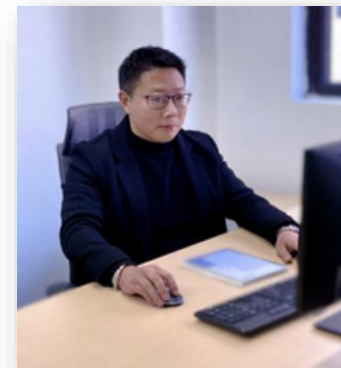
Matthias Migchielsen
Kesseböhmer
Metal Technology
General Manager



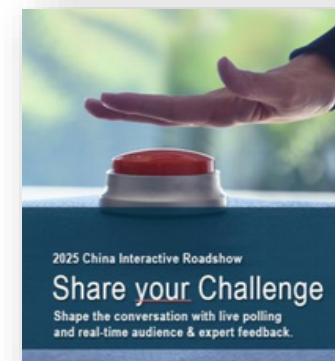
Arne Weber
Faytech AG
Founder & CBDO
at faytech AG and
CTO Pyramid AG



Simon Veit
KERN LIEBERS
Vice President
Competence Center
Taicang



Angus Chen
RAFI
Sales Director



Alternating
Panelist
Each Location

2025 China Interactive Roadshow

Welcome our hosts of the event:

 KERN LIEBERS



KESSEBÖHMER

 **faytech**

RAFI

Rödl & Partner

MPS ARCHONIC

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Registration

Limited seats, please scan the following QR code to register your participation.



If you have any questions, please feel free to Email:
horbach@mps-archonic.cn
achim.schueller@roedl.com
bjarne@sofiagroup.com